# THE CURRENT



Energy news from around Philadelphia and beyond



#### **Calling All Energetic Experts!**

Fellow members,

Community is the heart, soul, and strength of any cooperative. That strength derives not only from purchasing power, but from brain power: members sharing specialized knowledge with other members on the issues we all care about.

Among The Energy Co-op's members, there are many who possess valuable professional expertise and experience in matters relating to our mission, including renewable energy and sustainability. So, we are currently planning a webinar series for 2021 to give our members an opportunity to learn from, and connect with, these experts we are so fortunate to have as members of our cooperative. If you would like to present to our fellow members on a particular topic that relates to our mission to build a better, more sustainable Pennsylvania, we want to hear from you! Please send me an email at ron@theenergy.coop with a brief description of

Share your expertise with Energy Co-op members!

the topic you have in mind and your related credentials or experience.

These webinars are expected to run no more than an hour with at least 15 minutes reserved for participant questions. Of course, all events will take place as Zoom meetings hosted by The Energy Co-op until such time as we can safely meet again. The Energy Co-op's staff will handle all the logistics, including technical guidance, invitations, and the support needed to help you present an engaging and informative session.

We look forward to hearing your ideas!

Ronald Fisher Executive Director

## Congratulations to Our First Member Ambassadors - Class of October 2020!

Celebrations are in order for The Energy Co-op's inaugural class of Member Ambassadors who graduated from their training program at a virtual happy hour held on October 20th, 2020. Member Recruitment Lead, Meryl Sands, conducted the three-segment training webinars encompassing "the what, the why, and the how" of The Energy Co-op's renewable energy programs. The curriculum's goals are to empower our Member Ambassadors to explain The Energy Co-op's methods and mission with authority; express their personal perspectives on why our work is so important; and spread the knowledge and enthusiasm about renewable energy in our communities.

Member Ambassador Joan Broadfeld told us, "The information presented gave me a clearer understanding of how our work to provide green energy from Pennsylvania sources helps to provide growth in the industry, and therefore jobs." In addition to Joan, other members of the first graduating class were Carl Anderson, Tommye Casey, Bob Groves, Alan Levi, and Betsy Teutsch. About the training, Carl added, "Not only did it fill in my knowledge of the cooperative's renewable energy offerings, but the series of exercises built in me the confidence I needed to approach friends about joining. It was so rewarding to learn that some of them did!"

The next training program for Member Ambassadors will begin on November 16th, 2020, so now is the time to enroll! If you are interested in becoming a Member Ambassador or have any questions about the program, please contact Meryl by email to <a href="mailto:meryl@theenergy.coop">meryl@theenergy.coop</a> today.

### Warm Up to Renewable Natural Gas

Using RNG to heat your home is the closest thing to a no-brainer as there is in the sustainable energy world. But it's also the best-kept secret. Are you in the know? If not, register now for our next Renewable Natural Gas webinar to be held on Tuesday, November 10, 2020 at 5:30 pm. The Energy Co-op is the only RNG supplier in the region. Our cooperative has enjoyed tremendous growth of this program as gas-heated homes and businesses turn towards this eco-friendly alternative that reduces dependence on drilling and fracking. As winter approaches, we want everybody in southeastern Pennsylvania to learn about

the benefits of RNG and how they can get it right now. So, register <u>here</u> and plan to join us.

Then, tell your friends and neighbors. Share this <u>link</u> via email and social media. When you do, be sure to tag us at The Energy Co-op on <u>Facebook</u> and <u>LinkedIn</u> and <u>@theenergy\_coop</u> on <u>Instagram</u> and <u>Twitter</u>. Help us get the word out now and make this the winter everyone in southeastern PA warms up to renewable natural gas!

#### What We're Reading

Cities' GHG emissions reduction efforts, by the numbers, by Kristin Musulin

2019 US wholesale solar prices more than double wind, gas as renewables use reaches record levels: EIA, by Robert Walton

Solar the new 'king of electricity' as renewables make up bigger slice of supply: <u>IEA</u>, by Forrest Crellin

To batteries and beyond: With seasonal storage potential, hydrogen offers 'a different ballgame entirely', by Kavya Balaraman

#### **Blog Posts**

<u>Impacts of the EPA Office of Environmental Justice in Philadelphia</u> by Georgia Mae Lively

<u>How To Shop for Renewable Electricity in Pennsylvania</u> by Ronald Fisher and Meryl Sands



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